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Legends of the Giant Dinosaurs

- Key on caption : Civil Service Outstanding Service Video Series 2015
- Sound effect : Dinosaurs roaring
- Screen Content : Various robotic dinosaurs models in the “Legends of the Giant Dinosaurs” exhibition with life-like movements.
- Voice Over : (Dinosaurs speaking to audience sounding like they have travelled through time and space.) We dinosaurs have travelled through time and space to today’s Hong Kong Science Museum from 230 million years ago!
- Screen Content : Models of dinosaur fossils
- Key on caption : Leisure and Cultural Services Department
Legends of the Giant Dinosaurs
- Screen Content : Scenes showing different exhibition areas of the “Legends of the Giant Dinosaurs” exhibition, including dinosaur exhibits inside and outside the museum and scenes of people visiting the exhibition.
- Voice Over : The Science Museum held several exhibitions featuring dinosaurs in the past. “Legends of the Giant Dinosaurs” is a breakthrough in terms of exhibits, gallery design and extension activities. This has been the largest exhibition ever held in Hong Kong with visitors reaching 770,000, breaking all attendance records for such thematic exhibitions. How did the museum team think out of the box to make this exhibition the most successful ever in Hong Kong?
- Screen Content : Tablet screens showing the augmented reality function of the mobile application of the “Legends of the Giant Dinosaurs”, with a virtual dinosaur emerging from the poster.
- Key on caption : Endeavour to Innovate
- Screen Content : Dinosaur models on display outside the museum.
Parents accompanying their children playing interactive games with

dinosaur exhibits.

Children using the mobile application of the “Legends of the Giant Dinosaurs”, with a virtual dinosaur emerging from the poster.

Voice Over : Outdoor giant dinosaurs models, interactive games with dinosaurs, and a mobile application with dinosaurs “walking out from the screen” are the features of the “Legends of the Giant Dinosaurs”.

Screen Content : Screen of mobile application “Jurassic World”.
Robotic dinosaurs integrated with fossils, interactive dinosaur exhibits and models, and multi-media exhibits.
Scenes of children experiencing an interactive exhibition.

Key on caption : SIT Man
Museum Director of Hong Kong Science Museum
Leisure and Cultural Services Department

SIT Man : We had held several dinosaur exhibitions before. This time, we came up with some new ideas, including fossils integrated with robotic dinosaurs, interactive exhibits, and interactive dinosaurs. Along with large multi-media programmes employing state-of-art technology, we would like to give our visitors a brand new experience.

Screen Content : Floor plans of exhibition venues shown with dynamic images, including Animatronics Dinosaur Zoo, Multimedia Theatre, Fossil Excavating Site and Fossils Gallery.

Voice Over : To accommodate more than 190 exhibits, the Science Museum conducted an early dismantling and renovation of the permanent exhibition hall, and unprecedentedly expanded the area to 2,500 square metres.

Screen Content : Museum Director SIT Man inspecting the Fossil Display Area and the location of “Sit at Ease” platform.
Children taking photos with dinosaur fossils models at the “Sit at Ease” platform.

SIT Man : Many children like taking photos with dinosaurs, therefore we designed a special platform to place the dinosaurs at a suitable height so that the kids could sit safely on the sides of the platform to take photos. This enabled them to take photos from the best angle. They could also view the

dinosaurs from a closer distance.

Screen Content : Screen of mobile application of “Legends of the Giant Dinosaurs”, with a virtual dinosaur walking out from the poster.

Key on caption : Total Dedication

Screen Content : Process of how Science Museum staff prepared the “Legends of the Giant Dinosaurs” exhibition, including venue settings, discussions, planning, exhibits management.

Photos showing Science Museum staff in the Mainland for inspection and training.

Voice Over : The Science Museum involved its whole team to organise “Legends of the Giant Dinosaurs”. Also, to equip teammate with first-hand knowledge of dinosaur fossils, the Science Museum sent the staff to five dinosaur homelands in the Mainland for site visits and training.

Key on caption : LEUNG Wing-Yan
Assistant Curator II of Hong Kong Science Museum
Leisure and Cultural Services Department

Screen Content : Experts installing dinosaur fossils on the model frames.
Scenes of dinosaur experts workshop.
LEUNG Wing-yan reading reference books in a library.

LEUNG Wing-Yan : First of all, the experts taught me where and how to find dinosaur fossils. Then they taught me how to prepare them and put them on the iron frames for display. In this exhibition, we especially introduced the workshop of dinosaur experts. By what we learnt from site visit, we presented to the audience how the experts studied the fossils, what their work environments were and what tools would be used during their study.

Screen Content : The exhibition being visited by many families.
Children participating in exhibition activities, simulating excavating dinosaur fossils.
Science Museum staff and their children making preparations for sleeping overnight in the dinosaur fossil model area.

Voice Over : The Science Museum also held a totally new extension programme “A

Night with Dinosaurs”, allowing 144 families to stay overnight in the museum with the dinosaurs. Before the programme, the museum team conducted a trial run with their children in the museum.

Key on caption : CHAN Shuk-man
Curator of Hong Kong Science Museum
Leisure and Cultural Services Department

CHAN Shuk-man : I took initiative to sleep overnight in the museum in order to encourage my teammates to participate in this new trial. By doing so, we could also assess whether the exhibition hall met our requirements. For example, would the air-conditioning be too cold? Would the lighting be too dim? Would the floor be comfortable enough for sleeping overnight?

Screen Content : Children joining exhibition activities, sitting on the floor listening to talk given by Science Museum staff.
Happy moments of activity participants.

Voice Over : Having spent a night there, the museum team could better understand participants’ needs from their perspectives. Then they could design the activities accordingly in order to let participants enjoy with fun and at ease.

Screen Content : Photos showing children participating in activities and sleeping in the venue.

Key on caption : Ryan CHAN
Participant

Ryan CHAN : We brought along sleeping bags and slept on the floor in the museum. That was very interesting because I had never stayed in the museum overnight with the company of dinosaurs.

Screen Content : Screen of mobile application of “Legends of the Giant Dinosaurs”, showing a virtual dinosaur walking out from the poster.

Key on caption : Flexible Arrangement

Screen Content : Dinosaur models outside the exhibition hall.

Voice Over : "Legends of the Giant Dinosaurs" opened in November 2013. From the

start of the programme, the museum team not only remained vigilant, but also worked together to deal with various challenges.

- Screen Content : A model of the Daxiatitan binglingi outside the exhibition hall.
Snapshots showing the assembling process of the Daxiatitan binglingi model.
Photos showing Science Museum staff installing windproof facilities for the Daxiatitan binglingi model.
- SIT Man : We placed a large model of the Daxiatitan binglingi outdoors. Its neck and tail were very long. When typhoons came, it could cause danger. In November, a typhoon did attack Hong Kong. Luckily, we got well prepared for it. We immediately used pre-made neck braces and tail braces to hold the dinosaur model in place. At the end, the model was totally unscathed.
- Screen Content : Scenes of children participating in the guided tours of the “Legends of the Giant Dinosaurs”.
Photos of visually-impaired persons participating in the guided tours of the “Legends of the Giant Dinosaurs”.
- Voice Over : In order to enable all members of the public to visit this large scale exhibition, the Science Museum organized guided tours for visually-impaired persons aiming to popularise scientific knowledge among different groups of people.
- Screen Content : Photos of visually-impaired persons participating in the guided tours of the “Legends of the Giant Dinosaurs”.
- CHAN Shuk-man : We had a model of the Lufengosaurus. We displayed it in particular for the visually-impaired visitors so that they could touch every segment of its skeleton from head to tail. They had never thought that they could feel such remote scientific knowledge with their hands, and they were very happy after the visit. Compared with the greatest attendance record of 770,000 visitors, their responses made me even happier.
- Screen Content : Logo of the Hong Kong Science Museum.
Scenes of parents and their children visiting the “Legends of the Giant Dinosaurs” exhibition.
Scenes of visitors’ activities at various exhibition areas.
Scenes of children’s happy faces during their visits.

SIT Man : We are members of the public as well as civil servants. We also use public services. Therefore, we must put ourselves in the shoes of the public and see things from their perspectives in order to understand what kind of services can make the public satisfying. I believe that as long as we are willing to do our best with heart and go an extra mile, the public will understand us and feel satisfied.

Screen Content : Parents and their children waving hands to the robotic dinosaur models.

Sound effect : Dinosaurs roaring

Key on caption : Acknowledgement: Leisure and Cultural Services Department

Civil Service Bureau

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